## CABRILLO CREDIT UNION

## SOCIAL MEDIA POLICY

Cabrillo Credit Union monitors all Social Media sites during our regular business hours (PST)

Monday-Thursday: 8:00 a.m. to 5:00 p.m.

Friday: 8:00 a.m. to 6:00 p.m.

For immediate assistance during normal business hours please contact (800)-222-7455.

## Cabrillo Credit Union's Social Media Policy:

Cabrillo Credit Union understands that our social media pages are an open forum of our member-owners and community alike. We encourage you to express gratitude and share your amazing experiences with Cabrillo CU. Currently, the primary social media tools of CCU are:

Facebook: https://www.facebook.com/Cabrillo-Credit-Union-161986624390019/

Twitter: <a href="https://twitter.com/CabrilloCU">https://twitter.com/CabrilloCU</a>

Instagram: https://www.instagram.com/cabrillocreditunion/

LinkedIn: https://www.linkedin.com/company/cabrillo-credit-union/

Yelp: <u>https://www.yelp.com/search?find\_desc=Cabrillo+credit+union&find\_loc=San+Diego</u>

YouTube: https://www.youtube.com/channel/UC36aO7Mv858lXd-w\_EbagLw

- All comments made by Cabrillo CU social media fans/followers will be reviewed and posts that are derogatory, defamatory, obscene, hateful, ethnic, off topic, spam, personal attacks, illegal, offensive, or those that are private or confidential, or any comment that is deemed to be inappropriate will be removed.
- Members who post photos directly on Cabrillo social media pages will not be accepted unless specifically requested for a contest or other business-related purpose. In these instances, pictures will be reviewed and removed if inappropriate.
- Posts or comments intending to sell a product or service not deriving from official Cabrillo Credit Union personnel or those intending to divert traffic to a particular web site for personal or monetary gain will not be permitted, this includes spam.
- All comments are monitored, but not controlled. Cabrillo Credit Union reserves the right to remove any post deemed inappropriate or does not foster our mission to *enrich the lives of our member-owners*.
- Cabrillo Credit Union does not endorse any comments made by its employees, unless they are an authorized representative of the credit union.
- Private or financially-sensitive information will never be requested through Cabrillo Credit Union's media pages. Members should not disclose information, such as account user names and numbers, passwords, PINs, social security numbers, or account details on Cabrillo Credit Union's Social Media pages.

• All rights reserved: The Credit Union reserves the right to edit, delete, move or mark as spam any and all user comments, and also has the right to block access to any one group from commenting, or from the page.

Cabrillo Credit Union's Social Media sites are a public forum. Be aware that your posts will reveal your name, picture and all remarks you wish to share in your comments. Happy posting!