



HEAR OUR INTERVIEW: FINANCIAL TIPS FROM JONATHAN ZIDE, CABRILLO CREDIT UNION VICE PRESIDENT



By Miriam Raftery

May 18, 2018 (San Diego) – What should consumers know about saving money and choosing a financial institution? What's the difference between credit unions and big banks? When does a home equity line of credit make sense, and what are new options when shopping and financing a car?

These are among the questions East County Magazine asked Jonathan Zide, vice president of Cabrillo Credit Union, which has branches in La Mesa, San Diego and Carlsbad. The local company has been serving our region since 1955, starting out helping federal Border Patrol agents. Today, it's open to everyone.

In an era of scandals and sanctions against big banks, a growing number of people are joining credit unions which are owned by members – not by private bankers or shareholders. So profits at credit unions are channeled into benefits for members, often meaning lower rates on loans, for example.

Zide has over 14 years of experience with credit unions and 20 years in marketing and business development.

[To hear our full interview, originally aired on KNSJ Radio, with Zide's tips for consumers and investors, click here.](#)

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