



FIVE CA CUS WIN STATE MAXWELL, HERRING, DESJARDINS AWARDS

📅 on August 07, 2018



Five California credit unions received first-place honors at the state level in the Desjardins Adult Financial Education, Desjardins Youth Financial Education, Dora Maxwell Social Responsibility Community Outreach, and Louise Herring for Philosophy in Action award programs. A total of six entries will now move forward to the national competition.

Patelco CU was honored with two first-place awards—Dora Maxwell and Louise Herring in its asset category (more than \$1 billion).

San Mateo CU took the first-place award in the Desjardins Adult Financial Literacy Award in its asset category (more than \$1 billion). Cabrillo CU received a first-place Dora Maxwell Award in its asset category (\$250 million to \$1 billion). Eagle Community CU (\$50-\$250 million asset category) earned top honors in the Dora Maxwell Award. Delta Schools FCU was the first-place winner in the Desjardins Youth Financial Literacy (less than \$50 million).

Taking home second place awards were Patelco CU in the Desjardins Adult Financial Literacy Award (more than \$1 billion); Premier America CU in the Dora Maxwell (more than \$1 billion); and Wescom CU in the Louise Herring (more than \$1 billion).

Honorable mentions went to Patelco CU in the Youth Financial Literacy Award in its asset category (more than \$1 billion) and Tech CU for the Dora Maxwell and Desjardins Adult awards (more than \$1 billion).

Patelco CU was recognized for its community fire relief efforts in last year's fires that ravaged parts of Northern California. The goal of its Wildfire Relief Fund was to match up to \$100,000 in donations. In the end, Patelco raised \$234,000, which was distributed to three area non-profits to help those affected by the North Bay Fire. Its TRIP program—which which assists members with riskier credit profiles to improve their financial health—also was honored.

San Mateo CU was honored for its various adult financial education programs, such its interactive learning center on its website (working with a financial education online technology company EverFi), which has helped it reach and educate thousands of adults.

Eagle Community CU was recognized for its sponsorship and involvement with the National Association of Letter Carrier's Annual Food Drive (Stamp Out Hunger), which helped the association collect more than 80,000 pounds of food in 2017. Cabrillo CU was honored for its successful fundraising efforts for Rady Children's Hospital in San Diego. Those efforts helped raised \$40,000 in 2018 with 100 percent employee participation. Judges were impressed by Delta Schools' youth financial education efforts, including its Bite of Reality programs it has offered to thousands of kids at area schools, including a one-day event reaching 700 students.

Each awards program is administered at the state level by the California and Nevada Credit Union Leagues, and nationally by the Credit Union National Association. Entries were submitted to the Leagues and judged by a committee from the Mountain West Credit Union Association.

The Dora Maxwell Award honors credit unions for their community outreach efforts. The Desjardins Adult Financial Education Awards honor credit union efforts to educate adult members and nonmembers. Only first-place winners in each asset category advance to the national competition.

